

JOB CREATION — THROUGH — ENTERPRISE DEVELOPMENT



LANGA GOUWS

ABOUT THE BOOK

Job creation is the cornerstone for economic growth and prosperity.

- Enterprise development as a mechanism for sustainable job creation and economic empowerment in South Africa
- Strategies for fostering vibrant, innovative small and medium-sized enterprises (SMEs)
- Insights into supporting entrepreneurship ecosystems and access to finance
- Practical tips for scaling businesses and increasing employment
- Frameworks for effective public-private partnerships and inclusive growth

This book is a guide for policymakers, entrepreneurs, and leaders who are committed to driving sustainable economic impact.

ABOUT THE AUTHOR

Langa Gouws is a business leader, founder of LuxGroup, and strategic thinker dedicated to promoting economic development through entrepreneurship.

With a focus on enterprise development and scalable impact, he has built a reputation for empowering businesses to thrive and create meaningful employment.

As a speaker and advisor, Langa offers practical solutions and strategic insights to bridge the gap between ambition and tangible results.

